<u>cap189@pitt.edu</u> <u>bylynnpriestley.com</u> Pittsburgh, PA

SUMMARY......

Detail-oriented digital designer with strong communication and problem-solving abilities. Passionate about inclusive and accessible design. Undergrad research focused on disability studies. Also interested in the intersection of design with narrative.

Legal name: Carolyn A. Priestley

EDUCATION

University of Pittsburgh

GRADUATED APRIL 2023 · GPA 4.0

B.A.

Digital Narrative and Interactive Design (Online Media track)

Certificate

Disability Studies

Select Courses

Coding

Intermediate Programming Data Analysis

Design

Human-Centered Systems User-Centered Design Integrating Writing and Design Projects in Digital Composition

English

Creating a Culture of Access Digital Humanity Narrative and Technology Project Seminar: Unruly Bodies

Extracurricular Program

Emerging Leaders

SKILLS

Coding Media
HTML Figma
CSS InDesign
Java Photoshop
Python Illustrator
Audacity

WORK

Freelance Digital Designer

design by Lynn Priestley · 02.2024 - PRESENT

- Created and ran workshops on accessible and inclusive design practices
- Offered design work ranging from brand redesign to web development, all done with specialized focus on accessibility

Print Layout/Design Editor

The Pitt News · SUMMER 2022

- Redesigned The Pitt News (TPN) Media Kit and publication schedule
- Ran production for TPN August 2022 New Student Guide

TEACHING

Digital Media Lab Intern

Pitt Digital Media Lab · 01.2023 - 04.2023

- Taught two-part workshop series on accessible HTML/CSS
- Co-organized and co-ran workshop on inclusive speculative design
- Hosted open lab hours weekly to assist students with lab tech/software

Course Proposal Coauthor

Inclusive and Accessible Design Course · 05.2022 - 11.2022

- $\circ~$ Conducted an initial survey to identify knowledge gaps in inclusive design
- · Organized and conducted field interviews with experts in the field
- Worked with program director to synthesize research and draft a course proposal and syllabus

Undergraduate Teaching Assistant

Integrating Writing and Design · 01.2022 - 04.2022

- Prepared and delivered lesson plans for three 30-45 minute lectures
- Helped students learn the fundamentals of Adobe programs
- · Provided student feedback on design principles and accessibility

RESEARCH

Research Assistant

09.2021 - 12.2021

- $\,\circ\,$ Worked on healthcare game to improve self advocacy in cancer patients
- Created features matrix to identify value added by each feature
- Created three playable versions of one scenario within pilot game for a mini-study

LEADERSHIP.....

Podcast Host and Producer

<u>Welcomed by Design</u> · 05.2022 - 05.2023

- Arranged, researched, and hosted eight interviews with practitioners in the inclusive design space
- Recruited and collaborated with sound designers, student producer, and transcriber on production
- Ran weekly team meetings and organized production schedules
- Reported to the executive producer weekly
- Spoke about the project at multiple public events
- Recruited and trained takeover team members to ensure project sustainability

HONORS

Pitt University Scholar · 2023

Pitt Digital Media & Design Showcase, runner up for Best Work · 2022

OCC Honor Society inducted fall 2020

Dietrich School of Arts & Sciences Dean's List · 2021, 2022

Pitt School of Nursing Dean's List · 2019 - 2020

University of Pittsburgh Academic Scholarship · 2019 - 2023

National Merit Scholarship Recipient · 2019 - 2023