Lynn Priestley

digital narrative & interactive design

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bylynnpriestley.com
Pittsburgh, PA

SUMMARY

Detail-oriented digital designer with strong communication and problem-solving abilities. Passionate about making learning engaging through playful instructional design.

Certified Professional in Accessibility Core Competencies (CPACC) with the International Association of Accessibility Professionals (IAAP).

Legal name: Carolyn A. Priestley

EDUCATION

University of Pittsburgh

GRADUATED APRIL 2023 · GPA 4.0

B.A.
Digital Narrative and Interactive Design (Online Media track)

Certificate
Disability Studies

Select Courses

Coding
Intermediate Programming
Data Analysis

Design
Human-Centered Systems
User-Centered Design
Integrating Writing and Design
Projects in Digital Composition

English
Creating a Culture of Access
Digital Humanity
Narrative and Technology
Project Seminar: Unruly Bodies

Extracurricular Program
Emerging Leaders

SKILLS

Web & Coding
Figma
HTML
CSS
WCAG Compliance
Java
Python

Media
Adobe:
◦ InDesign
◦ Photoshop
◦ Illustrator
◦ Acrobat
Accessible PDFs
Audacity

WORK

Freelance Digital Designer
design by Lynn Priestley · 02.2024 – PRESENT
◦ Created and ran workshops on accessible and inclusive design practices
◦ Co-directed development of an Open Educational Resource, leading a multidisciplinary team to fabricate an inclusive design toolkit

Print Layout/Design Editor
The Pitt News · SUMMER 2022
◦ Redesigned The Pitt News (TPN) Media Kit and publication schedule
◦ Ran production for TPN August 2022 New Student Guide

TEACHING

Digital Media Lab Intern
Pitt Digital Media Lab · 01.2023 – 04.2023
◦ Taught two-part workshop series on accessible HTML/CSS
◦ Co-organized and co-ran workshop on inclusive speculative design
◦ Hosted open lab hours weekly to assist students with lab tech/software

Course Proposal Coauthor
Inclusive and Accessible Design Course · 05.2022 – 11.2022
◦ Conducted an initial survey to identify knowledge gaps in inclusive design
◦ Organized and conducted field interviews with experts in the field
◦ Worked with program director to synthesize research and draft a course proposal and syllabus

Undergraduate Teaching Assistant
Integrating Writing and Design · 01.2022 – 04.2022
◦ Prepared and delivered lesson plans for three 30-45 minute lectures
◦ Helped students learn the fundamentals of Adobe programs
◦ Provided student feedback on design principles and accessibility

RESEARCH

Research Assistant
"Strong Together" Game Study · 09.2021 – 12.2021
◦ Worked on healthcare game to improve self advocacy in cancer patients
◦ Created features matrix to identify value added by each feature
◦ Created three playable versions of one scenario within pilot game for a mini-study

LEADERSHIP

Podcast Host and Producer
Welcomed by Design · 05.2022 – 05.2023
◦ Arranged, researched, and hosted eight interviews with practitioners in the inclusive design space
◦ Recruited and collaborated with sound designers, student producer, and transcriber on production
◦ Ran weekly team meetings and organized production schedules
◦ Reported to the executive producer weekly
◦ Spoke about the project at multiple public events
◦ Recruited and trained takeover team members to ensure project sustainability

HONORS

Pitt University Scholar · 2023

Pitt Digital Media & Design Showcase, runner up for Best Work · 2022

OCC Honor Society · inducted fall 2020

Dietrich School of Arts & Sciences Dean's List · 2021, 2022

Pitt School of Nursing Dean's List · 2019, 2020

University of Pittsburgh Academic Scholarship · 2019 – 2023

National Merit Scholarship Recipient · 2019 – 2023